



## COMMITTEE MEMBER PROFILE

# Robyn Brown – Brownz Bakes

**Committees: ACADA Executive Committee**

**ACADA Executive Sub Committee**

**Roles: ACADA National Treasurer & ACADA Chief Steward (In Training)**

**Q. How long have you been working in the cake decorating industry?**

I started decorating cakes in my teens, however, did not get to pursue my passion of making and decorating cakes at that time. It wasn't until after having my family and I finished my career and moved to the Sunshine Coast that I was able to focus on my passion full time, and I'm absolutely loving it!

**Q. What have you achieved in our industry that makes you feel super proud?**

The cherry on top for me was entering my very first cake competition (ACADA - International Cake Show Australia) in April 2023 and placing 3rd in the wedding cake section, I never thought I could do that - just shows that you don't have to be in the industry for years to place in an international event.

**Q. What do you love about our industry?**

I do prefer making and decorating wedding cakes but offer custom cakes for all occasions as well. I love the creativity within our industry, that there are so many inspiring people and that everyone is encouraged to really push their own boundaries, regardless of what they may be.

**Q. What did you do before joining this industry?**

I had a long-term career in the finance industry within the Commonwealth Public Service as an Accountant. I'm a registered CPA accountant.

**Q. Why did you join ACADA?**

I joined ACADA when I moved my cake passion into a business, with the support, training and guidance ACADA offers not only people who have been in the industry for a while but also new-comers just starting out, like myself.

**Q. What you hope to achieve in your new role?**

I'm taking on my roles to support others with their passion, and to help build on the framework that is already in place. We have a great industry and I look forward to seeing when we go from here.